

In-Person Event

Privacy Update from the EU & UK

Thursday, March 30, 2023

8:30 – 10:30 a.m. (EDT)

Davis+Gilbert, 1675 Broadway

1.0 CLE credit hour*

RSVP by March 23, 2023

While there have been many privacy developments in the United States, the developments across the pond cannot be overlooked.

The regulatory landscape and approach to issues such as consumer consent, online tracking and data processing are very different in the EU than in the United States. As a result, companies are generally not able to simply replicate one approach in every jurisdiction.

During this session, our guest speakers from the U.K. will discuss:

- **Ad Tech Regulation:** Update on the IAB TCF litigation; cookie taskforce investigations; and fines against Meta
- **Cross-border Data Transfers:** EU adequacy decision for the United States and the United Kingdom/United States Joint Statement
- **GDPR:** latest on enforcement actions, priorities and targets

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Speakers



Bryony Long
Partner/Co-Head Data Privacy
Lewis Silkin LLP



Alexander Milner-Smith
Partner/Co-Head Data Privacy
Lewis Silkin LLP



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*This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1.0 credit hours in Areas of Professional Practice. (Note: The content of this course is appropriate for both newly admitted and experienced attorneys (non-transitional and transitional).

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Should you have any questions, please contact:
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