

Digital Media and Privacy: An Increasingly Complex Relationship

Thursday, September 23, 2021

1:00 – 2:00 p.m. (EDT)

1.0 CLE credit hour*

RSVP by September 20, 2021

While the digital media industry has exploded as the dominant medium for advertising, the privacy challenges faced by the industry continue to grow in number and complexity. New laws in California, Virginia and Colorado, together with new policy initiatives by Apple and Google, have made compliance a challenge.

This session will explore the existing state of affairs, the self-regulatory response and examine how the industry may need to adapt in the future.

Speakers



Michael Hahn
Senior Vice President and
General Counsel
The Interactive
Advertising Bureau (IAB)



Michelle Perez
Chief Privacy Officer and
Associate General Counsel
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Should you have any questions, please contact:
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*This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1.0 credit hours in Areas of Professional Practice. (Note: The content of this course is appropriate for both newly admitted and experienced attorneys (non-transitional and transitional).