



# ADTHINK: What's Trending at the Intersection of Technology + Agencies + Brands + Publishers?

Davis+Gilbert is once again a proud sponsor of the AdThink program "What's Trending at the Intersection of Technology + Agencies + Brands + Publishers?" presented by The Advertising Club of New York and Advertising Redbooks to be held at the New York Institute of Technology on August 1, 2017.

During this program, a panel of experts will evaluate start-ups with cutting edge solutions. In rapid-fire rounds, these industry leading panelists will assess each business, ask the tough questions and provide insightful feedback. The session will be moderated by [Gina Waldhorn](#), president of Quirky.

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## Expert Panel

Keenan Beasley, **BLKBOX**  
Tricia Nichols, **Estée Lauder**  
Scott Gardner, **Liquid Agency**

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## Start-Ups

Radar  
Instapanel  
The8App  
Headliner Labs

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## Agenda

6:00p.m. – Check-In/Networking  
6:45p.m. – Pitches/Q&A/Panelist Feedback  
7:30p.m. – Panelist Roundtable  
8:00p.m. – Program Concludes/Networking Continues

This program is targeted to advertising and marketing executives, media and publishing innovators, and budding entrepreneurs.

For more information, or to register, please visit the event website.