

Webinar | Advertising, Marketing and Promotions: Cryptoassets, including NFTs and Fan Tokens – a UK and U.S. Perspective

On April 7, Davis+Gilbert will co-host a webinar with UK firm Lewis Silkin entitled, “Advertising, Marketing and Promotions: Cryptoassets, including NFTs and Fan Tokens – a UK and U.S. Perspective.”

Louis P. DiLorenzo, Davis+Gilbert Advertising + Marketing associate, will be joined by both Wendy Saunders, legal director in the financial services sector, and Geraint Lloyd-Taylor, Advertising & Marketing partner, from Lewis Silkin to discuss how UK and U.S. regulators are quickly catching up to understand the complex risks of advertising and promoting across crypto-trading platforms and how brands should navigate through the crypto gold rush.

Session Overview

The international panel of lawyers will guide you through the latest legal developments in promoting different types of crypto, from fan tokens to NFTs to cryptocurrency. Looking at real-world examples of cases involving soccer teams to pizza chains, we'll delve into cryptoasset promotions, and consider what you need to know and what's on the horizon in this quickly evolving sector.

For more information, or to register, please [click here](#).

Related People

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