



# TrendSeeder Innovation Series Panel | Technology & Innovation in Beauty

Davis+Gilbert is a proud sponsor of the ongoing TrendSeeder Innovation Series. Brooke Erdos Singer, Davis+Gilbert Intellectual Property + Media and Advertising + Marketing partner, will speak at the latest installment of the series, "Technology & Innovation in Beauty," taking place in New York City on July 11.

## Session Overview

Technology is changing the face of beauty. Innovation in product, consumer interaction with product and the availability of information has changed the world of beauty from top to bottom. A panel of industry experts will explore these changes, and discuss how to remain relevant as technology continues to evolve the beauty industry.

## Expert Panel

Brooke Erdos Singer, Partner, Davis+Gilbert LLP  
Kelly Kovack, Founder & CEO, Beauty Matter  
Hillary Solomon, General Manager, US, MDNA Skin  
Adam Gam, Vice President Marketing, Perfect Corp  
Amanda Baldwin, President, Supergoop!  
Avani Patel, Founder & CEO, TrendSeeder (Moderator)

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