

## TrendSeeder Innovation Series Panel | Technology & Innovation in Beauty

Davis+Gilbert is a proud sponsor of the ongoing TrendSeeder Innovation Series. Brooke Erdos Singer, Davis+Gilbert Intellectual Property + Media and Advertising + Marketing partner, will speak at the latest installment of the series, "Technology & Innovation in Beauty," taking place in New York City on July 11.

## **Session Overview**

Technology is changing the face of beauty. Innovation in product, consumer interaction with product and the availability of information has changed the world of beauty from top to bottom. A panel of industry experts will explore these changes, and discuss how to remain relevant as technology continues to evolve the beauty industry.

## **Expert Panel**

Brooke Erdos Singer, Partner, Davis+Gilbert LLP Kelly Kovack, Founder & CEO, Beauty Matter Hillary Solomon, General Manager, US, MDNA Skin Adam Gam, Vice President Marketing, Perfect Corp Amanda Baldwin, President, Supergoop! Avani Patel, Founder & CEO, TrendSeeder (Moderator)

For more information, contact Matt Jung at matt@trendseeder.com or 202.486.6300.

## **Related People**

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