



ThinkLA Webinar | Media, Marketing & Consumer Privacy

On February 18, Davis+Gilbert Privacy + Data Security partner Gary Kibel will speak during a ThinkLA webinar titled, "Media, Marketing & Consumer Privacy."

Session Overview

As marketers, we rely on consumer data to better target audiences for our clients. As consumers, we likely block ads in our browsers and mobile devices. While the California Consumer Privacy Act (CCPA) continues to affect how we market our messaging, and we see a cookie-less landscape on the horizon, how can we walk the line between what's right for the brands we represent and what goes too far for consumers?

Hear from media experts in this industry along with a representative for consumers to hear both sides of the issue and come out on the other side with a more comprehensive understanding.

Please [click here](#) for more information and to register.

Related People

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