



Retail X Series | Building Your Retail Advisory Board

Davis+Gilbert is a proud sponsor of the ongoing Retail X series. The program “Building Your Retail Advisory Board” will be held at the firm’s office on April 11.

About Retail X

Retail X is a monthly boot camp for early stage, retail-related startups as they launch their businesses. This is a “Retail 101” class for startups in the retail tech, ecommerce, fashion tech and consumer verticals. Learn from founders, retailers, investors and more.

Session Overview

This program will focus on how to build a retail advisory board in preparation for a seed round.

- How can a strong advisory board help raise money?
 - How to decide who should be on an advisory board?
 - How to compensate and formalize advisory relationships?
 - How to utilize the advisory board?
 - What pitfalls need to be avoided?
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Guest Speakers

- Alicia Syrett, Founder & CEO, Pantegion Capital/Point 25
- Jill Sherman, Founder & CEO, Modalyst
- Polly Rodriguez, Founder & CEO, Unbound

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