



# PRovoke Media's Global Public Relations Summit #PRovokeGlobal | The DEI Journey: Innovative and Authentic Actions Take Center Stage

Davis+Gilbert is a proud sponsor of The PRovoke Media's Global Public Relations Summit taking place virtually on October 25 – 27.

On October 25, Michael C. Lasky, Public Relations Law chair and Litigation + Dispute Resolution Practice Group co-chair, will moderate a panel session titled "The DEI Journey: Innovative and Authentic Actions Take Center Stage" featuring:

- Jessica Golden Cortes, Partner, Davis+Gilbert
- Helen Shelton, Global Chief Diversity Officer at Finn Partners
- Beth Monaghan, CEO of Inkhouse

The session will be kicked off by announcing the results of a research study conducted by Davis+Gilbert.

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## Session Overview

What steps should PR firms be taking to cultivate diverse workplaces where individuals from all different backgrounds and experiences have equitable opportunities to strive, achieve, and feel valued each day?

Davis+Gilbert will announce select findings from its latest annual research and moderate a distinguished panel of agency leaders as they share their successes in incorporating DEI strategies. The discussion will provide practical insights into several innovative efforts having a positive impact on recruitment, retention, corporate social responsibility, pro bono and attracting client business. The panel will not only address the impact their firm's efforts have had on their organization culture and performance, but also how utilizing these strategies helps to minimize legal risk of workplace discrimination claims.

For more information and to register, please [click here](#)

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## Related People

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