

Matt Hanley

Partner

212 468 4814

mhanley@dglaw.com



Areas of Focus

Corporate + Transactions | Mergers & Acquisitions, Divestitures, Joint Ventures and Strategic Alliances

Overview

Matt Hanley represents advertising holding companies and private companies of all sizes in acquisitions, sales and other related corporate matters. In large-scale, fast-paced transactions, his sense of urgency and responsiveness helps clients meet aggressive timelines and goals.

Matt is a detail-oriented attorney who brings a practical and business-minded approach to transactions. Ever-attentive to organizational objectives, he ensures clients understand their risks and are equipped to make informed decisions. Matt knows that in many instances, clients seek long-term collaboration with the party on the other side of the transaction. His practical, solution-oriented advice makes that possible while keeping both parties focused on common goals and closing the deal on time.

In large M&A transactions with multiple stakeholders and many moving parts, Matt focuses on meeting his clients' timelines and goals. He leads many aspects of a transaction, including drafting and negotiating a wide range of purchase, shareholder, employment and protective covenant agreements. In negotiations, his clear and straightforward explanation of complex legal issues helps clients weigh the risks and rewards of their strategy. While overseeing large due diligence teams, he uncovers material issues and resolves concerns quickly.

Before Davis+Gilbert, Matt was an associate in the capital markets group of Simpson Thacher & Bartlett.

Representative Experience

- Counseled a global marketing and communications holding company through its acquisition of a Dallas-based management and technology consulting firm.
- Represented one of the largest healthcare marketing and communications groups in its acquisition of a full-service, patient engagement agency that focuses on direct-to-patient (DTP) communications and patient research.
- Acted for a global leader in marketing communications in its acquisition of a pharmaceutical and biotech consulting company focused on product distribution and patient access strategies.
- Counseled a provider of software for AI-driven, autonomous advertising optimization and spend management regarding a minority sale and investment by a Detroit-based, private investment firm.
- Advised a company known for its technology-enabled customer experience management system in extending its B2B business through its acquisition of a digital marketing and marketing automation agency.

Insights + Events

FAQ

Main Street Business Lending Program Updates
May 20, 2020

Publication

D+G Memorandum: Coronavirus Aid, Relief and Economic Security Act (the CARES Act)
April 1, 2020

Alert

Coronavirus Aid, Relief and Economic Security Act: What You Need to Know
April 1, 2020

Credentials

Education

New York University School of Law (J.D., 2006)

- Staff Editor, *New York University Law Review*

New York University (B.A., *magna cum laude*, 2003)

Bar Admissions

New York

Associations

Member, Davis+Gilbert Wellness Committee