

Marc Rogers, Jr.

Partner

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Areas of Focus

Corporate + Transactions | Credit Facilities |
Mergers & Acquisitions, Divestitures, Joint
Ventures and Strategic Alliances | Bankruptcy,
Creditors' Rights + Finance | Lending and
Specialized Financings

“In my work, it is most rewarding to develop long-term relationships with clients who trust my advice in the strategic transactions that shape their future and preserve the legacy of the businesses they have built.”

Overview

When companies pursue transformative next steps for their businesses, they know Marc Rogers is invested in their success. In every M&A or debt financing transaction he handles, Marc focuses on getting his clients closer to their overarching business goals with solutions tailored to their unique growth strategies.

Along with staying up to date on industry trends that affect his clients, Marc provides useful insight into economic and government developments that may impact a transaction or the way in which clients operate their businesses. He understands their objectives, how they run their business, where they want to go strategically and how each transaction fits into their big picture.

Marc works with businesses of every size and in every stage of the growth cycle. Clients value his ability to explain complex deal terms in plain English and help them stay focused on the issues that really matter. His pragmatic and practical advice keeps deals moving forward to close. Marc also represents the management stakeholders and senior executives of privately held companies in connection with strategic M&A transactions involving their companies.

In his many long-term client relationships, Marc is a loyal and trusted advisor who keeps his client's long-term goals and ultimate legacy at the forefront. When selling their company, clients rely on his counsel to ensure a smooth path to closing, mitigate post-closing risks and negotiate transaction terms that protect client interests while balancing the operational and financial needs of the company to promote its long-term success.

Representative Experience

- Advised the shareholders of the largest regional distributors of HVAC and refrigeration equipment and engineering solutions in the Northeastern United States. Prepared the company for its sale and subsequent disposition to a global Japanese conglomerate and the largest manufacturer of HVAC equipment.
- Counseled a global, independent media agency for iconic worldwide brands on structuring, negotiating and implementing its first, senior-secured credit facility to support the agency's strategic growth.
- Represented a leading U.S. developer, manufacturer, distributor and seller of nutritional supplements and wellness products. Completed an amended and restated senior credit facility with a syndicate of financial institutions led by Truist Bank.
- Advised the world's leading provider of prepaid and payment solutions on its senior credit facility with a syndicate of financial institutions led by a multinational investment bank.
- Represented a global innovation leader in its strategic investment in a technology-based data and analytics consultancy firm.

Insights + Events

Alert

The Corporate Transparency Act: Beneficial Owner Reporting Requirements for Private Companies
December 21, 2023

Event

PRovoke Media's 2023 Global Public Relations Summit | Public Relations: Action and Impact
November 6, 2023

Report

Davis+Gilbert 2023 Public Relations Industry Trends Report
November 6, 2023

Checklist

Preparing for 2024: Top 12 Ways to Protect Your Firm
October 16, 2023

Checklist

Preparing for 2023: Top Ways to Protect Your Firm
November 30, 2022

Report

Davis+Gilbert Public Relations Industry 2022 Survey Trends and Highlights
October 24, 2022

Credentials

Education

University of Pennsylvania (J.D., *cum laude*, 2012)

- Editor, *University of Pennsylvania Journal of Business Law*

Tulane University (B.A., *cum laude*, 2009)

Bar Admissions

New York

Associations

Member, Davis+Gilbert Legal Opinion Committee

Member, American Bar Association

Member, New York State Bar Association

Member, New York City Bar Association

Member, LGBT Bar Association of Greater New York

Member, National LGBTQ+ Bar Association