DAVIS + GILBERT

Kurt E. Sohn

Associate

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Areas of Focus

Intellectual Property + Media | Trademark and Brand Management | Advertising + Marketing | Advertising Review, Production and Media

Overview

Kurt Sohn helps brands protect their intellectual property (IP) through trademark prosecution, copyright registration and IP enforcement. He has developed particular experience protecting the online presence and reputation of companies by identifying and eliminating infringing websites and domains through the Uniform Domain-Name Dispute-Resolution Policy and other dispute resolution and takedown proceedings. Kurt also assists businesses in complying with privacy laws and protecting their customers' private data.

Kurt's interest in each client's business objectives and his understanding of their products and marketing principles contribute to practical advice and solutions. He helps companies navigate branding decisions through clearance and prosecution of trademarks and counsels them regarding proper use of marks and brand protection. Kurt's passion for technology helps him stay abreast of new and emerging technologies and the ways they intersect with a client's marketing efforts.

With his technology skill set, Kurt contributes to a range of enforcement and investigation actions. His investigations have uncovered the perpetrators behind fake CBD endorsement articles, unauthorized IP use in media, infringing NFTs, and infringing domain names and phishing schemes.

Before joining Davis+Gilbert, Kurt worked in the Intellectual Property and Technology department at Dentons, where he supported several large clients in the video game, sports and technology sectors.

Credentials

Education

Benjamin N. Cardozo School of Law (J.D., 2018)
- Staff Editor, *Cardozo Arts and Entertainment Law Journal*

University of Delaware (B.A., 2014)

Bar Admissions

New York

Associations

Member, American Intellectual Property Association

Member, Cardoza Fashion and Luxury Alumni Association