

Jason M. Abramson

Partner

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Areas of Focus

Corporate + Transactions | Mergers & Acquisitions, Divestitures, Joint Ventures and Strategic Alliances

“The difference between a lawyer and an adviser is that a lawyer aims to provide clients with all the information necessary to make a fully informed decision. A trusted adviser will go a step further to give the client a definitive opinion.”

Overview

Jason Abramson is a go-to Corporate lawyer who handles his clients’ most transformative transactions. His strategic advice helps companies achieve important milestones at every stage of their lifecycle, from initial formation, capital raises, business partnerships and ultimate sale.

Jason delivers the candid and practical advice companies need to execute successful transactions. His volume of experience allows him to spot the opportunities and commercial risks that can make or break a multimillion-dollar deal. With Jason, clients experience a unique combination of service, cost-efficiency and access to sophisticated resources. He will put himself on the line to help them make the right decision about the future of their company.

Often acting in an outside general counsel capacity, Jason provides wide-ranging advice that extends beyond transactions. His guidance helps companies in diverse industries grow exponentially and reach strategic goals by acquiring targets and selling subsidiaries. He helps companies launch new ideas by structuring fund formations and startups that attract investors and achieve a successful sale or exit.

In complex acquisitions and sales, Jason leads a knowledgeable and experienced team in addressing all the underlying issues at play, from workforce needs to existing restrictive covenants, commercial agreements, privacy concerns and tax strategies. Clients rely on him to understand their unique operating models, particularly in deals involving shared services, contractual commitments and third-party arrangements.

Representative Experience

- Counseled a U.K. provider of technology-enabled language, content management and intellectual property services on the U.S. component of the purchase of a provider of translation, localization, multimedia and technology services in India and Thailand. The acquisition extended the company's reach in the localization and translation space to South Asia.
- Advised an online travel shopping company in the divestiture of a luxury vacation B2B wholesaler to a private equity firm.
- Advising an insurance company's investment advisory business in its acquisition of a wealth management firm serving families and retirement plans.
- Represented a multinational advertising and public relations company in the sale of a healthcare marketing services division to a private equity firm.

Insights + Events

Event

INNOVATE: NY Presented by the Advertising Club of New York | How To Survive Thrive As An Independent Agency: Best Practices for Owners Preparing for Sale and Key Legal Advertising Tips
July 11, 2017

Credentials

Education

Fordham University School of Law (J.D., *cum laude*, 1999)
University of Michigan (B.A., 1994)

Bar Admissions

New York

Associations

Member, Davis+Gilbert Growth and Planning Committee

Member, Davis+Gilbert Technology Committee

Member, American Bar Association

Member, New York State Bar Association

Member, New York City Bar Association