



## **Areas of Focus**

Litigation + Dispute Resolution | Advertising Disputes and Challenges | Commercial Litigation | Employment Litigation, Arbitration and Mediation | Intellectual Property Litigation

### Overview

Danielle C. Zolot helps clients in the advertising, media, marketing and entertainment industries resolve complex, sensitive disputes. She advises on a wide range of issues including right of privacy, intellectual property and employment, assisting in all aspects of a case from pre-suit to discovery to trial.

Motivated by a deep passion for the entertainment and media industries, Danielle delivers creative and costeffective strategies for clients of all sizes. She is an efficient researcher and a dedicated problem solver who adeptly handles critical motions and intense negotiations.

Danielle manages cases from inception to resolution and effectively collaborates on large litigation teams. She has opposed large and small firms, government agencies and pro se plaintiffs.

After beginning her legal career at Cahill Gordon & Reindel, Danielle joined Manatt, Phelps & Phillips, where she worked on complex commercial and consumer protection litigation and advisory matters relating to the Telephone Consumer Protection Act. Her diverse experience also includes acting as amicus curiae to nonprofit organizations in arguing for the return of Nazi-looted Holocaust-era artwork to its rightful heirs before federal circuit courts and the Supreme Court of the United States.

## Representative Experience

- Settled a right of publicity and Lanham Act suit brought by a musician against a brand consulting company in connection with consumer product labels created for a global package goods company. The labels contained imagery of a rock and roll performer that the plaintiff claimed was based on his likeness.
- Defended a worldwide leader in the advertising industry and an advertising agency in a copyright litigation
  filed by a website that licenses music to the advertising agencies and an automobile company.
  Investigated allegations of copyright infringement, contributory copyright infringement and vicarious
  copyright infringement concerning the use of music in videos that involve vehicles and determined that
  most of the videos were created by third parties and posted on overseas social media pages.
- Defending a real estate technology company in a trademark infringement action filed by another real
  estate startup, and represent our client in related counterclaims. Coordinated discovery requests and
  responses concerning issues of consumer confusion, senior user status, and nationwide presence to
  establish common law trademark rights.

## Insights + Events

### **Alert**

Ed Sheeran's Copyright Victory: A Win for Songwriters? August 4, 2023

#### **Alert**

Stay, Stay, Stay – The Supreme Court Rules Litigation is Automatically Stayed Pending an Appeal on Arbitrability
July 28, 2023

## **Alert**

Washington, D.C. Rolls Back Proposed Ban on Non-Compete Agreements September 14, 2022

#### **Publication**

The Agency 100 | Non-Competes Come Under Attack In More Jurisdictions May 19, 2021

#### **Alert**

Washington, D.C. Bans Non-Compete Agreements May 3, 2021

## **Alert**

Keeping the Faith…less Servant Doctrine Alive May 3, 2021

## Alert, Uptick in Consumer Class Actions as Online Purchases Grow

Supreme Court Narrows Definition of Autodialer in Facebook Ruling April 2, 2021

# **Credentials**

## **Education**

Cornell Law School (J.D., 2015)

• Online Editor, Cornell Law Review

Cornell University (B.S., 2012)

## **Bar Admissions**

New York New Jersey

# **Associations**

Member, Davis+Gilbert Wellness Committee