



Affiliate Summit West/Performance Marketing Association's Cocktail Brunch | Outside Influences Affecting Performance Marketing

Gary Kibel, Davis+Gilbert Privacy + Data Security partner, will speak during a session titled "Outside Influences Affecting Performance Marketing" with co-panelist Rachel Honoway, CEO of FMTC, at the Affiliate Summit West to be held on January 17 in Las Vegas, NV. In addition, Davis+Gilbert is a proud sponsor of the Performance Marketing Association's (PMA) Cocktail Brunch to be held on January 15 in conjunction with the Summit.

Session Overview

This session will review how tax legislation, FTC regulations, ad-blocking technologies and search algorithm changes have a direct effect on the performance marketing industry.

For more information, or to register, visit the event website.

Authors

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