



# Affiliate Summit West/Performance Marketing Association's Cocktail Brunch | Outside Influences Affecting Performance Marketing

Gary Kibel, Davis+Gilbert Privacy + Data Security partner, will speak during a session titled "Outside Influences Affecting Performance Marketing" with co-panelist Rachel Honoway, CEO of FMTC, at the Affiliate Summit West to be held on January 17 in Las Vegas, NV. In addition, Davis+Gilbert is a proud sponsor of the Performance Marketing Association's (PMA) Cocktail Brunch to be held on January 15 in conjunction with the Summit.

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## Session Overview

This session will review how tax legislation, FTC regulations, ad-blocking technologies and search algorithm changes have a direct effect on the performance marketing industry.

For more information, or to register, visit the event website.

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## Related People

### Gary Kibel

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