



NAD Annual Conference 2017

Davis+Gilbert is a proud sponsor of the National Advertising Division's Annual Conference to be held in New York on October 2-3.

Conference Overview

This year's conference will focus on "Hot Topics & Best Practices in Advertising Law, Claim Substantiation and Self-Regulation."

Expert speakers will examine legal trends and address breaking developments in advertising claim substantiation and litigation, how courts, regulators and NAD deal with potential conflicts between advertising laws and other regulations, online surveys, online reviews and their use in advertising, native advertising, FTC Enforcement priorities, consumer fraud class-action litigation strategies, legal issues in social media, and much more. The conference will provide attendees with practical guidance to enhance their use of the advertising industry's self-regulatory forum.

Davis+Gilbert has arranged for a registration discount for clients and friends. To take advantage of the promotional rate, please contact Kathlyn Ferdinand at kferdinand@dglaw.com or 646.673.8318.

Keynote Speakers

Thomas B. Pahl, Acting Director, Bureau of Consumer Protection, FTC
Tommy Henvey, Chief Creative, Something Different
Karl A. Racine, Attorney General, District of Columbia

For more information about this event, or to register, visit the event website.