

International Advertising Bureau Webinar | Virginia's Consumer Data Protection Act and the Impact on Digital Advertising

On April 19, Davis+Gilbert Privacy + Data Security partner Gary Kibel will speak during a webinar titled, "Virginia's Consumer Data Protection Act and the Impact on Digital Advertising" hosted by the Interactive Advertising Bureau.

Session Overview

This session will explore the new Virginia's Consumer Data Protection Act (CDPA) and its impact on digital advertising and the ad tech industry. Virginia is the second state to enact a comprehensive consumer privacy law in the United States. CCPA's new cousin, CDPA, has some similarities to the California law, but deviates in many ways and creates new compliance obligations. This distinguished panel will provide an overview of the law and discuss the impact on the industry, as well as offer their insights on practical compliance solutions going forward.

Please click [here](#) for more information and to register.

Related People

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