

Davis+Gilbert's CMO Honored by The ADVERTISING Club of New York as a Recipient of the 2017 President's Award

Davis+Gilbert is pleased to announce that Chief Marketing Officer, Dawn Longfield, has been named one of the recipients of the 2017 ADVERTISING Club President's Awards. The AD Club is an organization that unites the advertising industry across all disciplines. The award, which is granted to individuals and organizations who have demonstrated an outstanding volunteerism and commitment to The AD Club, was presented at The AD Club's 121st Annual Meeting of Members held in New York City on July 12.

Davis+Gilbert's relationship with The AD Club has spanned over a decade. During this time, the firm has provided the organization with support on a range of pro bono legal issues and has been involved with a host of strategic and leadership initiatives for The AD Club's members. Davis+Gilbert's pro bono legal services for The AD Club have ranged from corporate governance, licensing, trademark, sponsorship matters and new media, real estate and employment counseling.

"Dawn and the firm continue to demonstrate an ongoing commitment to AD Club programs that spark collaboration among some of the most prominent figures in the advertising industry," remarked Ronald Urbach, Davis+Gilbert's Chairman. Davis+Gilbert has been active in the execution, administration and sponsorship of The AD Club's innovative ADThink series as well as their Innovate: NY programs.

"I have really enjoyed working with Gina Grillo, Cathryn Gonyo and The ADVERTISING Club for the last 9 1/2 years, especially Davis+Gilbert's involvement with their ADThink programs. We feel privileged to partner with such an important organization in the advertising industry," said Dawn Longfield.

About The ADVERTISING Club of New York

The ADVERTISING Club of New York is the advertising industry's leading organization, providing members access to a network of thought leaders, the fuel for creativity, greater diversity, and the best training for professional development. The AD Club represents the vision and mission of a vibrant international advertising community across crafts, uniting professionals around a shared experience and passion in the name of exchanging ideas and best practices for business. The AD Club is the facilitating sponsor of the International ANDY Awards, (www.andyawards.com), which recognizes outstanding creative achievement in advertising. www.theadvertisingclub.org.