



Davis+Gilbert Represents Huntsworth plc in the Acquisition of Giant Creative Strategy LLC

Davis+Gilbert represented Huntsworth plc (Huntsworth), the healthcare and communications group, in its recent acquisition of approximately 90.2 percent of the membership interests of Giant Creative Holdings, LLC, the parent of Giant Creative Strategy LLC (Giant), from Shamrock Capital Growth Fund III L.P., its affiliates, and former and current management.

Giant, based in San Francisco and among the largest independent healthcare marketing agencies on the U.S. west coast, provides a full-service, multichannel offering to its clients in the biopharmaceutical, medical device, and diagnostics industries. Giant derives approximately 70 percent of its revenue from marketing to healthcare professionals, a key growth area for Huntsworth.

Corporate Practice Group Partner Matthew B. Schneider led the team, which included Corporate Partner Ralph W. Norton and Associates Jessica L. Ho, Cynthia H. Cho, and Stephen M. Guynn; Labor & Employment Co-Chair Howard J. Rubin, Partner Gregg Brochin, and Associate Nicholas Joseph; Tax Partner Brian Gallagher; Benefits & Compensation Associate Rachel L. Rosenberg; and Intellectual Property Associates Devin A. Kothari and Vivian Wang.

About the Corporate Practice Group

Davis+Gilbert's Corporate Practice Group handles the complete spectrum of mergers, divestitures, acquisitions, restructurings and financings for a broad range of clients in a wide variety of industries. Our corporate attorneys have extensive experience in mergers and acquisitions, debt and equity financings and securities offerings, corporate governance, SEC compliance, shareholder and partnership agreements, LLC operating agreements, employment and consulting agreements, non-competition and confidentiality agreements, licensing agreements and corporate tax issues. We also handle insolvency and bankruptcy matters, and we are regularly involved in international transactions, having overseen acquisitions and joint ventures in countries throughout Europe and in Asia, South America, Africa and Australia.

For more information, please contact:

Dawn Longfield
Chief Marketing Officer
dlongfield@dglaw.com
212 468 4981