

# Davis+Gilbert Collects Strong Results in The Legal 500 United States 2017 Ranking

Davis+Gilbert again received significant recognition in *The Legal 500*, the world's largest legal referral guide. The 2017 United States guide ranked the firm in four practice categories and recommended 20 attorneys.

For the 11th consecutive year, the firm earned a top-tier ranking in the category Media, Technology and Telecoms – Advertising and Marketing, and was also ranked in Tier 3 of the Cyber Law category for the sixth year. In addition, the firm was ranked in Intellectual Property – Copyright (Tier 4); and Labor and Employment – Workplace and Employment Counseling (Tier 3).

---

## Advertising + Marketing

*The Legal 500 United States* said clients characterized Davis+Gilbert's advertising group as "top-rate" and "a go-to first choice for clients," while describing individual attorneys as having "unrivaled industry knowledge." The guide highlighted the group's representation of "some of the largest agencies in the sector," as well as expertise in sweepstakes and promotions, and regulatory work.

Ronald R. Urbach, Davis+Gilbert chairman and co-chair of the Advertising + Marketing Practice Group, was named to the "Hall of Fame," the apex individual ranking for the publication. Clients hailed that "there is simply no one who knows how to guide a client through today's advertising landscape like him." Partner Joseph Lewczak also received individual recognition as a "Leading Lawyer." Additionally, Allison Fitzpatrick was lauded for "a level of knowledge that is unparalleled" and described as having "significant experience in social media matters." Partner Ashima A. Dayal was acclaimed for her "unrivaled industry knowledge."

Overall, an astounding eight partners in the Advertising + Marketing Practice Group were recommended, including:

- Ashima A. Dayal
- Richard S. Eisert
- Allison Fitzpatrick
- Joseph Lewczak
- Aaron Taylor
- Ronald R. Urbach
- Howard R. Weingrad

---

## Intellectual Property + Media

The Intellectual Property + Media practice group moved up from Tier 5 to Tier 4, in the Intellectual Property: Copyright category, and was commended for its "remarkable industry expertise in the advertising and

marketing sector.” The publication mentioned the firm’s scope of work on behalf of clients “on copyright ability, licensing and protection of materials.” Partner Ashima A. Dayal was cited by clients as “detail-oriented, smart and responsive,” and the recent work of Intellectual Property Litigation partners Guy R. Cohen and Marc J. Rachman was recognized, as well.

---

## **Labor + Employment**

Recognizing the depth and experience of Davis+Gilbert's Labor + Employment practice, all partners and counsel were recommended in Tier 3, maintaining its ranking in the Workplace and Employment Counseling category. Under the leadership of Gregg A. Gilman and Howard J. Rubin, the breadth of the practice was acknowledged for handling a “full range of matters, including employee classification, compliance with federal and state laws, and the drafting of employment policies and agreements.” Keeping with its reputation as a leader in representing service industry clients, the practice was noted for its advisory of clients in the media, marketing and communications sectors. Seven partners and one counsel in the Labor + Employment Practice Group were recommended including the co-chairs of the firm’s employment practice:

- Gregg Brochin
  - Jessica Golden Cortes
  - Daniel A. Feinstein
  - David Fisher
  - Shira Franco
  - Gregg A. Gilman
  - Jason E. Pruzansky
  - Howard J. Rubin
- 

## **Privacy + Data Security**

The firm was once again ranked in Tier 3 for Cyber Law (Including Data Protection and Privacy), with recognition for its strength in “Children’s Online Privacy Protection Act (COPPA) related issues, and is advising numerous advertisers and their agencies on their privacy policies, websites, mobile apps and promotions,” along with its work assisting clients with all HIPPA privacy and security concerns. The group’s service was described as “excellent, specifically the response times and ability to react to changing requirements and requests,” while Privacy + Data Security partner Gary A. Kibel was commended for having “knowledge of the space ... second to none” and partner Richard S. Eisert was also highlighted.

---

## **About *The Legal 500 United States***

*The Legal 500 United States* is an independent guide that provides authoritative and in-depth analysis and commentary on the country’s leading lawyers and law firms. The performance of each firm is assessed by a team of journalists and researchers who speak to thousands of law firm commercial clients every year.