



Retail X Series | B2B Getting to Traction

Davis+Gilbert is a proud sponsor of the ongoing Retail X series.

About Retail X

Retail X is a monthly boot camp for early stage, retail-related startups as they launch their businesses. This is a "Retail 101" class for startups in the retail tech, ecommerce, fashion tech and consumer verticals. Learn from founders, retailers, investors and more.

Session Overview

This program will review how to fund your B2B business before your seed round and will discuss:

- What are pre-seed sources of cash I can tap into?
 - Bootstrapping, friends & family rounds
 - Paid versus unpaid pilots – how to get retailers and enterprises onboard
 - Strategic investors – what are the pros and cons to consider?
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Co-Panelists

Jade Huang, CEO & Co-Founder, Style Sage
Alexa Fleischman, CEO & Co-Founder, Strypes
Heather Marie, Founder & CEO, Shoppable

For more information, or to register, visit the event website.