



Association of National Advertisers / Brand Activation Association | 39th Annual Marketing Law Conference

Davis+Gilbert is a proud Platinum Sponsor of the ANA/BAA 39th Annual Marketing Law Conference "Breakthrough: Legal Strategies for Dynamic Businesses," to be held in Chicago on November 13-15.

Ronald R. Urbach, chairman of the firm and co-chair of the Advertising, Marketing & Promotions Group, will give a presentation titled, "Transformation Sweeping Advertising and Marketing: Key Trends and Legal Developments." Mr. Urbach will discuss the transformation of advertising and marketing, advertisers and agencies, media and content, creators and users.

Allison Fitzpatrick, Advertising, Marketing & Promotions partner, will speak during a session titled "Children's Advertising, CARU, COPPA, Connected Toys & Child Influencers."

Aaron Taylor, Advertising, Marketing & Promotions partner, will speak during a session titled "Third Party Rights: Brand Licensing Network Clearances and Complex Rights Acquisitions."

For more information, or to register, visit the event website.

Related People

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