



Association of National Advertisers/Brand Activation Association 42nd Annual Marketing Law Conference

Davis+Gilbert is a proud Platinum Sponsor of the ANA/BAA 42nd Annual Marketing Law Conference “2020: Transformation in Focus,” to be held virtually on November 10 – 12, 2020.

Ronald R. Urbach, chairman of the firm and co-chair of the Advertising + Marketing Group, will give a presentation titled, “The Conundrum of 2020 – a Marketing and Advertising Lawyer’s Tale.” Ron’s session will provide an exciting and insightful guide to navigating the social media, privacy and regulatory maze.

Ron’s session will be Wednesday, November 11 at 1:50 p.m.

Allison Fitzpatrick, Advertising + Marketing partner, will moderate a session titled, “Hot Topics in Children’s Advertising and Privacy.” This session will provide best practices and practical tips for ensuring that one’s child-directed apps, products, and marketing campaigns are in compliance with CARU, COPPA, and other laws.

Allison’s session will be Thursday, November 12 at 11:30 a.m.

Related People

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