



Advertising + Marketing Webinar | Hot Topics in CBD and Cannabis Advertising

As more and more states legalize recreational and medical cannabis, and the federal government has eased certain restrictions on hemp-based products such as CBD, publishers, ad tech companies, creative agencies and all involved in the marketing industry and anxious to jump into this potentially lucrative new industry. This webinar will discuss the current status of the law when it comes to this new industry and marketing activities.

Speaker:

Gary Kibel, Advertising + Marketing Partner, Davis+Gilbert LLP

RSVP by: June 13, 2019

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Details: Tuesday, June 18, at 9 a.m. PST / 12 p.m. EST / 5 p.m. GMT

Cost: Free

Length: 1 hour

CLE Credits: 1.0

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board. Attendees will receive 1 credit hour for attendance. For credit outside of New York, please contact your state CLE Board.

Target Audience: Senior management and in-house counsel

Possessing, using, distributing, and/or selling marijuana or marijuana-based products is illegal under federal law, regardless of any state law that may legalize or decriminalize such activity under certain circumstances. Although federal enforcement policy may at times defer to states' laws and not enforce conflicting federal laws, interested businesses and individuals should be aware that compliance with state law in no way assures compliance with federal law, and there is a risk that conflicting federal laws may be enforced in the future. No legal advice we give is intended to provide any guidance or assistance in violating federal law.

Related People

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