



# ADTHINK 22: Emerging Tech in Advertising

Davis+Gilbert is a proud sponsor of ADTHINK 22: Emerging Tech in Advertising presented by The Advertising Club of New York and Winmo+REDBOOKS. The program will be held on Tuesday, August 7, in New York City.

This is the only event of its kind for the marketing and advertising industry – think “Shark Tank.” In rapid-fire rounds, industry-leading panelists will assess each business, ask the tough questions and provide insightful feedback.

Attendees gain deep exposure to the martech future and the opportunity to participate in a dynamic discussion with a panel of leading experts. Opening remarks will be provided by **Richard S. Eisert**, Davis+Gilbert Advertising + Marketing Promotions co-chair. The session will be moderated by **Gina Waldhorn**, President, Quirky

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## Expert Panel

- Andrew Eis, Hiball Energy & Alta Palla
- Patrick Givens, Vayner Media
- Kevin Kelly, BigBuzz Marketing Group

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## Start-Ups

- Arkadium
- Pollfish
- StatSocial

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## Agenda

6:00 p.m. – Arrival / Drinks / Hors d'oeuvres.

6:45 p.m. – Intros and Pitches / Five minutes each / “Heated” Q&A + Panelist Feedback

7:30 p.m. – Panelist Roundtable

7:45 p.m. – Formal Program Concludes – Networking

This program is targeted to advertising and marketing executives, media and publishing innovators, and budding entrepreneurs.

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## Related People

### Richard S. Eisert

Partner/Co-Chair Advertising + Marketing

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