



ADTHINK 2018: What's Trending at the Intersection of Technology + Agencies + Brands + Publishers?

Davis+Gilbert is once again a proud sponsor of the AdThink series "What's Trending at the Intersection of Technology + Agencies + Brands + Publishers?" presented by The Advertising Club of New York and Advertising Redbooks. The first program will be held in New York City on April 12.

This is the only event of its kind for the marketing and advertising industry – think "Shark Tank." In rapid-fire rounds, these industry leading panelists will assess each business, ask the tough questions and provide insightful feedback.

Attendees gain deep exposure to the martech future and the opportunity to participate in a dynamic, discussion with a panel of leading experts. Opening remarks will be provided by **Richard S. Eisert**, Davis+Gilbert Advertising + Marketing co-chair. The session will be moderated by **Gina Waldhorn**, president of Quirky.

Expert Panel

Susan Buckwalter, EOS
Ruthie Schulder, The Participation Agency
Preeti Patel, Rauxa

Start-Ups

AdLib
Buzzvil
OmniVirt
Switchboard Live

Agenda

6:00p.m. – Arrival. Drinks. Hors d'oeuvres.
6:45p.m. – Intros and Pitches. 5 minutes each. "Heated" Q&A Panelist Feedback.
7:30p.m. – Panelist Roundtable
7:45p.m. – Formal Program Concludes – Networking Continues. More Drinks and Hors d'oeuvres

This program is targeted to advertising and marketing executives, media and publishing innovators, and budding entrepreneurs.

Related People

Richard S. Eisert
Partner/Co-Chair Advertising + Marketing
212 468 4863
reisert@dglaw.com

